# **JOB OPPORTUNITY**

## We are looking for a Marketing Manager

#### What you need to qualify:

- Experience in working with Wordpress Websites, Office and a Graphics Software
- Knowledge of how SEO works and how to improve page rankings with Yoast
- Knowledge of analyzing statistics of websites by using Google Analytics and other tools
- · Basic social media marketing skills and running campaigns on different social platforms
- Accurately managing the rates of our products and provide to agents and direct clients
- Have a good knowledge of the tourist destinations in East Africa
- Be creative and good in writing articles and blogs
- Have a positive attitude and be able to work independent
- Fluency in English and a knowledge of German would be an advantage

### What we offer you:

- · A job in a fast growing multinational company
- A workplace where your opinion is heard and counts
- Fair payment

#### Is it you we are looking for?

Then please send us your CV/resume to jobs@vivaafricatours.com.



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